

## Schenck v. United States / Advertisement Analysis



*The Evening Herald.* (Albuquerque, N.M.), 10 Sept. 1918. *Chronicling America: Historic American Newspapers.* Lib. of Congress. <https://chroniclingamerica.loc.gov/lccn/sn92070582/1918-09-10/ed-1/seq-4/>.

### Observe

1. What do you notice first?
2. How is the text and other information arranged on the page?

3. What is the significance of the date of the publication of this advertisement?

## **Reflect**

4. Who do you think was the audience for this advertisement?

5. What techniques were used to try to persuade the viewer of this advertisement?

6. What can you tell about what was important at the time and place of publication?

## **Question**

7. What do you still wonder about?